

# Business Owners Forum

Small business expert panel discuss how to get your Business running at optimum capacity.

Panel includes one of the Coast's Leading Accountants; a Senior Financial Adviser; Business Coach; & Small Business Banking Specialist

Hear the Panel's tips on running a successful business on the Sunshine Coast - debate topical issues - & answer your questions!

In the aftermath of the GFC, the businesses that survive the new tougher economic climate are those that ensure they maximise on everything (from cash flow; to asset purchases; staffing and growth strategies). It is the successful Business Owners that continue to seek advice from professionals and then apply that advice where appropriate in their own businesses. This forum will provide you with the opportunity to hear what some of the leading Coast Advisers are saying to their business clients - and compare what are you hearing from yours?

As part of a series of educational workshops being run in 2010, ES&A - a Buderim based Financial Advisory group with over 25 years experience - have put together a panel of business experts to share their tips on building better businesses. This forum is designed for the self employed; owners of small companies; people working in partnerships, acting as sole traders, contractors and franchisees

**We often hear about the high level of small/medium business owners that fail, however this forum is designed for the successful business owners who want to learn how to take their business to the next level.**

Our Panel includes one of the Coast's Leading Chartered Accountants; a Senior Financial Adviser who is part of a 24 year old business; an experienced Business Coach; and a Small Business Banking Specialist. All members of the panel are Business Owners who not only talk to successful business owners all day long... but also run their own businesses.

## Topics to be discussed include:

1. The Panel's Top 10 Tips for success in business;
2. Why, Less is More, in business;
3. Learn why Successful Business Owners often make bad investors;
4. How to purchase your business premises in super;
5. Learn how to re-energise your business model;
6. Hear how to avoid paying business lending rates with the banks;
7. Learn how to manage your relationship with the ATO more effectively;
8. Is your business top heavy in tax structures or open to potential litigation?;
9. The 6 major challenges faced by business coaches;
10. 5 Ways to maximise your business profits.

The Forum is being held on **Wednesday 13th October at 6.00pm** at ES&A's beautiful Buderim premises.

Seating is strictly reserved for Business Owners due to limited seating. There will be a Pizza and Wine interval; giveaways and the chance to interact with all Guest Speakers.



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