

Life Matters

What is the most important thing about an investment?

Choosing the right investment is the easy part of financial planning.

There looks to be lots of choices out there but it's a bit like reading a restaurant menu. There might be two or three pages of different dishes but in the end it boils down to whether or not you feel like eating chicken, beef or fish. Your favourite might be chicken so you will then look at all the different ways they are dishing up chicken and you will choose the one that appeals to you the most.

Choosing the right investment

Investment choices are not all that much different. In the end you can invest in property, shares or cash and there are a number of ways of dishing those up too.

Property and shares have a growth factor from the point of view they go up or down in value as well as producing an income. Cash on the other hand only produces an income. It's essential that you have some of each of them but it's the ones that are going to make us the most money (property and shares) that we are going to talk about today.

The trouble is we have only a certain amount of space and time to share with you here so we wanted to get back to that all important question of "What is the most important thing about an investment"?

Size Counts

The most important thing about an investment once you have settled on the quality is the **SIZE** of the investment. The bigger the investment the more money you will earn - and no one will argue with you about that because it is common sense.

You can be diligently putting money into super or some other form of investment but most people are limited as to how much they can afford to set aside and its usually not enough to be able to achieve what they want to accomplish.

The other issue is they run out of time as they get older - **but it takes courage to look these issues squarely in the eye and address them properly.**

We "Specialise"

We specialise in showing people how to overcome these problems by the prudent use of borrowed money. **If you are genuinely interested in creating real wealth - at 6pm on Tuesday 23rd October we are going to face up to the difficult questions and give some answers at a FREE Investment Workshop.** If you are interested in coming, it is imperative that you and your partner both attend. The workshop is being held in Buderim and is expected to go for about 3 hours with a break and a light supper served at half time.

For bookings please ring Cathy on 5445 6044.



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ES&A

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