

The Wealthier the Happier

Contrary to popular belief, wealthy people are often amongst the happiest in our community, according to Ellen Schafer, who is an investment adviser and a lifestyle coach of 21 years standing.

Ellen, who is renowned for her inspirational talks on the Sunshine Coast, says that her years in the business of advising clients on investment and lifestyle has left her in no doubt that prosperity and happiness go hand in hand.

Unfortunately, the last census in Australia showed that less than 10 per cent of Australians reached retirement financially well off. This does not bode well for possibly 90 per cent of Australia's population.

Self-awareness is critical

"Success is the result that comes automatically to people who know themselves very well and who strive to fulfil a destiny they intuitively feel belongs to them," Ellen says.

"To know yourself very well requires a great degree of personal honesty. You

need to identify what talents you actually have and harness them so that they can take you to where ever it is you want to go in life.

"Successful people also have weaknesses however, but what sets them apart from the less contented in our society is their ability to overcome their perceived limitations. Fuelled by a passion to achieve their destiny they find the courage to overcome their weaker points and go on to reach a destination that others never make."

Stepping stones to success

"When I was a young women I noticed subtle clues that successful people left in their wake and I began to incorporate them into my own life and found that my happiness grew along with my prosperity."

1. Successful people instinctively know every obstacle in life is there to be overcome. They are so passionate about life that in many cases they see obstacles as stepping stones designed specifically to guide them in the direction of their dreams.

2. They are always 'open' to new ideas and they are not afraid to adjust their sails if the wind changes direction to remain 'on course'. They have learned to accept change as part and parcel of human existence and in many cases to harness it to their own advantage.

3. Successful people know that time is of the essence. They have come to the realisation that they are not on the planet forever and thus they become extremely focused.

4. Finally and most importantly, successful people in all walks of life have an ability to regularly review their life with a great degree of honest self-assessment and make sure that they are still on course.

It's never too late to change

Can you honestly say that you are happy with where you are financially today and if you are not are you prepared to do

what it takes to get on track? What does it take to get on track? Well, Ellen says, there will be a price to pay and normally it entails changing the way you think.

On Tuesday 9 May Ellen will be giving a free seminar called 'Prosperity and Happiness'.

If you are interested you can phone her office and make a booking.

To book phone 5445 6044 or visit www.esafinance.com.au. Ellen Schafer & Assoc. Pty Ltd ABN 67 072 661 548 is an authorised representative of GWM Advisor Services Limited, ABN 96 002 071 749, an Australian financial services licensee with its registered office at 105-153 Miller Street, North Sydney, NSW, 2060.

