



LIFE MATTERS



IDEAS WHOSE TIME HAS COME

“GREATER THAN A FORCE OF MIGHTY ARMIES- IS THE POWER OF AN IDEA WHOSE TIME HAS COME”

Those words were first written in 1877 by Victor Hugo in a book - the title of which has long since been forgotten by most people - but that single sentence will remain with us forever. The reason those words have such power behind them is because we intuitively know they are true.

We are currently living in the most interesting of times especially as modern technology almost immediately connects us to every corner of the globe. No longer are we simply facing the ups and downs of our own lives or even those of our own country - for now we are thrust into a world wide community with all the misery and feelings of helplessness that often engenders.

Human beings have a tendency to concentrate on the negative and as a result it's very hard to find anything reported either here or abroad that is uplifting . . . but if we scrape just a little bit of the negative surface away we can sometimes see the glimmer of an idea whose time has come!

When enough human beings grasp a concept and begin to hold the same vision - nothing is impossible.

• For example when Thomas Jefferson first uttered the words “We hold these truths to be self evident, that all men are created equal” it was the beginning of the end of slavery in the United States. At that time the very idea of ending the slave trade was tantamount to the destruction of industry in the U.S. - but 85 years later the last slave in America was freed because it was an idea whose time had come.

• The very idea of a ‘Space Age’ used to be the fantasy of science fiction writers but in 1962 John F Kennedy said “We mean to be a part of the space age - and we mean to lead it”. It seemed like an impossible dream but he had the support of the whole of the free world behind him and on July 20th 1969 Neil Armstrong landed on the moon - because it was an idea whose time had come.

• 30 years ago smoking was banned in supermarkets in Australia and there was an enormous amount of controversy about that at the time. Eventually the shift in consciousness went from a collective belief that smoking in public places was permissible to one where it's not tolerated. It didn't happen overnight but it happened - because it was an idea whose time had come!

• On 30th October, 2008 the Australian Government moved to ease fears about the impact of its emissions trading scheme releasing Treasury modeling showing the scheme is affordable. Industry groups immediately expressed concern that the modeling does not reveal the costs of Australia pressing ahead with a domestic carbon price in the event that the rest of the world does not reach such an agreement. Regardless of your politics or the

controversy that surrounds climate change could this not be an idea whose time has come!

Sometimes we have to reach a very low ebb in our own lives before we can muster the courage and discipline it takes to make a necessary change and the human race is no different. Whether or not climate change is being brought about by the increase in carbon emissions is irrelevant - because cleaning up the planet is an idea whose time has come.

Let's hope that 2008 goes down in history as being remembered for more than just another Financial Crisis.

FINAL WORKSHOP

Now - we are going to have one more workshop before Christmas because we believe that the current share market may be offering unprecedented opportunity!

The seminar is at 6pm on Tuesday November 18th in our Buderim office. If you are looking to enhance your financial position (and thus your life) - don't miss it! It could well be one of those ideas whose time has come!

Please ring Cathy on 5445 6044 if you want to attend our last seminar for 2008

FREE WORKSHOP

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